

Is the term 'assistant' due for a makeover?

Question: "My boss is definitely a forward-thinking person, and now she's really stirred up the pot where I work by suggesting we ban the word 'assistant.' She thinks it makes people see one worker as less important than another, and this becomes a stigma. She doesn't want to change job functions, just the way people perceive them. Does anyone have any good ideas for a better word for what people like me do to help a superior in her job?" - Kelvin, Support Assistant

See Responses Below